

# Business Today

ECONOMY

CORPORATE

MARKETS

MONEY

INDUSTRY

TECH

OPINION

PHOTOS

VIDEOS

MAGAZINE

MORE

**SHEIN**  
SHOP NOW >



CASH ON DELIVERY

<b>SENSEX</b>	36858.23	<b>NIFTY</b>	11132.00	<b>US\$</b>	₹68.8	<b>GOLD</b>	₹29895	Type Stock Name	GO
33.13 ▲	0.09%	-2.30 ▼	-0.02%	0 =		-2 ▼	-0.01%	Mutual Funds Lookup	GO
								Type Commodity	GO

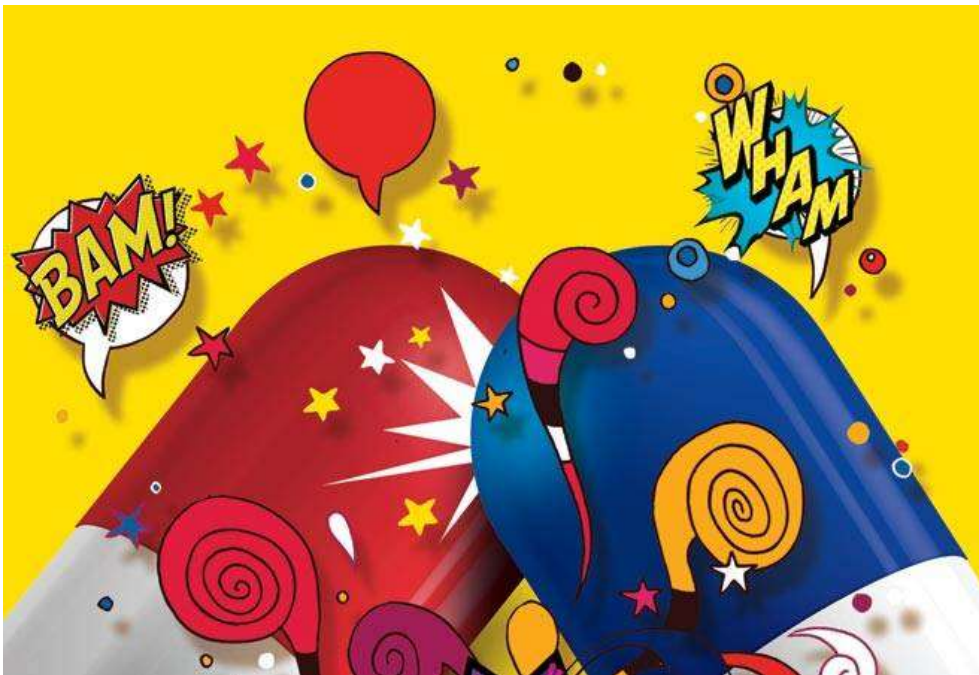


Home Business Today FEATURES August 14, 2016 Story

## Biotech Battles

Indian drug makers are slugging it out with Big Pharma over launch of biosimilars. Will they be able to hold their fort in this emerging space?

By E. Kumar Sharma Delhi Print Edition: August 14, 2016



### WE RECOMMEND



**GST rate cut:**  
Consumer electronics,  
kitchen appliances,  
leather items, footwear  
get cheaper

On June 27, Hyderabad-based Hetero Drugs, a big producer of HIV/AIDS drugs, announced the launch of a biosimilar, Bevacizumab, for treatment of colorectal cancer. The drug is estimated to have a potential market of close to Rs 180 crore. But there is a hitch. Roche, the company that had discovered the drug has challenged the approval to the biosimilar in the Delhi High Court. The drug is being sold on the basis of the regulatory approval.

### LATEST MUST READ TECH NEWS



**Mahindra to resurrect iconic JAWA motorcycles in India; to begin production in July**



**India will get black money details from Switzerland by next year, says Piyush Goyal**



**Why WhatsApp Payments is getting delayed**



**Govt rules out 'knee-jerk' reaction to tackle rupee fall**

**Sanju Box Office Day 1: Can Ranbir Kapoor finally break the jinx?**

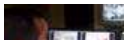


**GST Council meet:**  
TVs, washing machines, refrigerators, sanitary napkins to get cheaper; return filing simplified

#### MORE FROM THE AUTHOR



**Smart Prescriptions**



Roche's action was expected. Other drug companies - whether it is Biocon, Mylan, Reliance Life Sciences and, now, Hetero - have, for over two years now, been battling legal challenges to their biosimilars from innovator companies such as Roche. Anticipating such an action, Ahmedabad-based Zydus Cadila approached the Mumbai High Court a few months ago for restraining the innovator company from challenging the biosimilar of its breast cancer drug Trastuzumab that it had launched in January this year.

This, say market watchers, is just a start. Given that at stake are drugs with markets worth billions of dollars, the battle between global pharmaceutical giants and Indian biosimilar makers is unlikely to abate. The fight will, if anything, intensify, as more and more Indian companies try to tap the opportunities in the biosimilar space, which some see as the next growth frontier.

[Read More](#)

DO YOU LIKE THIS STORY?



Like 0

Share 0

Tweet

G+ Share

Share

MAIL PRINT

COMMENT

**Tags:** Biosimilars | Drug Makers | Biocon | Mylan | Reliance Life Sciences | Hetero | IPR Think Tank | Kiran Mazumdar-Shaw | Zydus Cadila

[Previous Story](#)

[Next Story](#)

**Undoing damage: Govt to rewrite bilateral investment treaties signed with other nations**

**Lessons Learnt**

#### You May Like

Sponsored Links by Taboola

**Many Delhites Booked 2/3 Bhk In Noida at Rs 85,000**

Migsun 2/3 Bhk

**Best Credit Cards Offers You Would Not Want to Miss**

Bankbazaar

**What Uday Kotak Has To Say About The Future Of Indian Banks**

BloombergQuint

**Inviting applications for Strategic Management Course from IIM Rohtak. Min 4 years exp**



**MORE**

#### You May Like

Promoted Links

**9 Factors That Affect Your Term Insurance Premium!**

Coverfox.com

**Who is Shloka Mehta, the girl who may become part of the Ambani family?**

**The Credit Cards Delhi Wants Are Here - Apply Now**

Bankbazaar

**How Mukesh Ambani-led Reliance Jio drove Anil Ambani's RCom out of 2G business**

**Flat 999 Off. Buy Tag Heuer First Copy Luxury Watches.**

Luxury Watches

**Anil Ambani's Reliance Infra sells Mumbai power business to Adani for Rs 18,800 crore to pare debt**

**Hands down the Best Inbox Tool of 2018**

Clearbit

**If I were 25-year old again, Reliance Industries would have been 10 times bigger: Mukesh Ambani : News Reel**

**Will Opposition Get CLEAN-BOWLEDDD By Modi's GOOGLY?**

BloombergQuint

**Mukesh Ambani appointed as director of Bank of America**

by Taboola

Talentedge | IIM Rohtak

**The Biggest Comedians come together to find out the next Big Comedian. Watch it on Prime Now**

Amazon Prime Video

**Luxurious 2/3/4 BHK Apartments & Penthouses from the Promoters of Ambience Mall, Gurgaon**

AMBIENCE CREACIONES - Gurgaon

**Antidote To Obesity - Try This Amazing Product Now!**

Purely Herbs

**Shop around the world with just one touch™**

PayPal

### More From Business Today

by Taboola

**Who is Anand Piramal? The future son-in-law of Mukesh Ambani**

**Tata Nano: The Comeback Kid? : News Reel**

**Video: Nita Ambani lights up the dance floor at daughter's bash : News Reel**

**Why Vishal Sikka resigned as Infosys CEO? : News Reel**

**Ambani Brothers begin a new yatra**

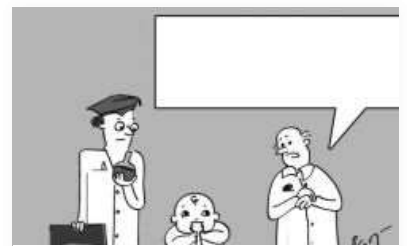
**Video: Xiaomi Mi 8 SE to launch in India and more tech news : Daily Tech Wrap**

**Redmi Note 5, Note 5 Pro launched**

**Business icons of India**

### Social News

Business Today



Business Today  
@BT\_India



1 h



CROWDYNEWS



Sponsored Links by Taboola

**Rahul Gandhi hugs Narendra Modi. Leaves PM, nation stunned**

indiatoday.in

**Tamil Nadu: IT dept seizes 163 crore cash, 100 kg bullion recovered in raids**

indiatoday.in

**Mettur dam reaches full capacity after five years, flood warning issued**

indiatoday.in

**COMMENT AND WIN**  
**₹ 1,000 worth of**



**for the best letter, the best Facebook response, and the best tweet of the fortnight**

**GIFT VOUCHERS**

What is your reaction? Powered by Vuukle

0% 0% 0% 0% 0% 0%



happy unmoved amused excited angry sad



**SHEIN** **SHOP NOW**

0 comments

♥ Recommend 0

Write a comment

3000

Name

or

Email

I agree with Vuukle's [Privacy Policy](#)

POST

### TALK OF THE TOWN 🔥

Indian Railways passengers can now check train status on...

3 comments 😄 62%

Jaadu Ki Jhappi! Rahul Gandhi walks up to PM...

2 comments 😄 100%

Aadhaar, fingerprint verification not mandatory for pensioners to submit...

2 comments

BJP strategy for allies is about 'creeping acquisition' followed...

2 comments 😄 50%

Xiaomi launches Mi A2, Mi A2 Lite; availability in...

1 comment 😄 33%

JioPhone available for Rs 501 from today under Monsoon...

1 comment 😄 84%

Show more articles



0 0 **0**  
SHARES



ECONOMY CORPORATE MARKETS MONEY INDUSTRY TECH OPINION PHOTOS VIDEOS MAGAZINE

PUBLICATIONS: [India Today](#) | [India Today - Hindi](#) | [Business Today](#) | [Cosmopolitan](#) | [Oddnaari](#) | [Money Today](#) | [Reader's Digest](#) | [Good Housekeeping](#) | [Golf Digest India](#) | [Design Today](#) | [Time](#) | [Gadgets & Gizmos](#) TELEVISION: [Aaj Tak](#) RADIO: [Ishq 104.8FM](#) EDUCATION: [Vasant Valley](#) | [Online Courses](#) | [U Learn Today](#) | [India Today Education](#) ONLINE SHOPPING: [India Today Diaries](#) EVENTS: [Agenda Aajtak](#) | [India Today Conclave](#) | [Ideaplex](#) | [India Today Woman's Summit](#) | [India Today Youth Summit](#) | [State Of The States Conclave](#) | [India Today Education Summit](#) MUSIC: [Music Today](#) PRINTING: WELFARE: [Care Today](#) B2B MARKETPLACE: USEFUL LINKS : [Newsletter](#) | [Partners](#) | [Press Releases](#) SYNDICATIONS: [IndiaContent](#)

[ABOUT US](#) | [CONTACT US](#) | [ADVERTISE WITH US](#) | [SUBSCRIPTION](#) | [WE CARE](#) | [PRIVACY POLICY](#) | [TERMS AND CONDITIONS](#)

Copyright © 2018 Living Media India Limited. For reprint rights: [Syndications Today](#).